

Digital Membership Management

Fast. Easy. Clearly arranged.
A value-added benefit for the organization and its members.



**Digital
Fast & Easy**



**Comprehensive
Overview**



**Integration of all
relevant data records**

proMEMBERS – keeping members and their contributions in constant focus

Data management, participation, member roles, and contribution administration. As an association, do you have all the important information about your members in one centralized place. By assigning them to different distribution lists, you enable personalized communication with your members.



The right solution for different industries

Production	Health Care	Insurance	Financial Services
Event & Presentation	Public Sector	Non-Profit	Professional Services

proMEMBERS is where your member data resides

- ✓ Optimized for Dynamics 365
- ✓ Member master data directly in Dynamics 365
- ✓ Linking of distribution lists, group functions, and topics
- ✓ Dashboards and Reporting
- ✓ Access from different locations
- ✓ Individual mapping of internal association processes possible



Companies that already use our proSUITE solutions:



* Your data will be stored in Microsoft Dynamics 365. For more informationen: www.privacy.microsoft.com/de-de/privacystatement

Additional **functionality** for Dynamics 365



**Omnichannel
Communication**



**Fundraising and
Donation Management**



**360° View of all
Members**



**Overview of
Anniversaries and
Honors**



**Overview of Groups
and Distribution
Lists**



**Contribution
Management**



**Personalized
Communication**



**Extensive Analysis
Options**



„The member management solution proMEMBERS by CRMFIRST already covers a wide range of requirements for member organizations like our association with its diverse structure. With the introduction of Microsoft Dynamics 365 and proMEMBERS, we now have a comprehensive 360-degree view of our members and have created a timely and technological foundation to enhance and optimize member care while providing targeted information based on their interests. Additionally, we expect to gain process synergies and potential cost savings in our workflows.“

Marcus Rothbart
Chief Executive Officer (CEO)
Bauernverband Sachsen-Anhalt e.V.

[Learn More](#)

Why proSUITE ?

With the proSUITE solutions, you can optimize your business processes, accelerate growth, and benefit from the advantages of an integrated platform.

Our solutions offer powerful features out-of-the-box and serve as a flexible toolkit for tailored and complex solutions. They enable you to implement these solutions even with limited budgets and in a short amount of time.

Moreover, there is no need for interfaces to Microsoft Dynamics 365 as our solutions are perfectly integrated. This saves you time, costs, and the complexity of interface configurations.

proSUITE Solutions



Unsere Partner



DocuSign

ClickDimensions